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FUCHSIAS

"In All Their Glory"

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GARDEN HARDWARE STORE**

Atlantic Ave. at 36th - Phone 4-3221 - Long Beach, Calif.



BETSY ROSS

(Trade Mark Reg.)

Fuchsia-La Introduction for 1954

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(BETWEEN VERMONT - FIGUEROA)

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A Shrub or Plant for Every Need

Fuchsias in All Their Glory

The Finest and Most Complete Selection Of Fuchsias in Southern California

ABBEY FARGES—upright

Semi-double; corolla a very light lilac blue. The sepals are an iridescent pink.

ABUNDANCE—basket

Semi-double; very heavy bloomer. The corolla is a pale bishop blue, turning into near white at the base the sepals are rose pink.

AMAPOLA—basket

Corolla deep orchid rose; large, slightly double. Sepals rose. Starts blooming first of June. Continues until late November.

AMELIA AUBAN—basket

Single corolla a bright cerise pink. A long tube and bright white sepals. A good showy basket.

AMERICA—basket

Single corolla which is a dark tyrian rose. A long thin tube, white at the base, changing to rose madder on the outside of sepals and solid crimson on the under-side. Pistil and stamens are extra long.

AMY LYE—upright

Single corolla, coral orange. Sepals, waxy white. Early bloomer, with a real shower of blooms.

ANDRE LE NORTE—upright

Large double prune colored corolla. Broad crimson sepals. Should be staked.

ANITA—upright

Described as an upright up north, but in the south it makes a fine large basket and does not grow upward at all. Exceptionally large blooms; double, violet with splashes of red shades that blend well. Sepals are dark turkey red.

ANNA—basket

Large double corolla, the outer petals a strong magenta, the base of petals, with the sepals and tube carmine. The foliage is exceptionally large and a dark green. A vigorous grower and recommended for drier climates.

ANNA ROTH—upright to four feet

Double dark burgundy flowers with red sepals. Makes a fine trellis; very rich.

APRIL SHOWERS—Fuchsia-La—bushy basket or low upright

Corolla is of light magnolia purple; sepals are rose madder. Petals are scalloped and long.

ARBORESCENS—upright—will basket

Tiny rosy lilac flowers in erect terminal clusters. Small foliage. Strong grower.

*Fuchsias available in 1924.

AUNT JULIANA—basket

Double basket type, shape of Uncle Jules. Extremely large corolla pale lavender-blue. Carmine red sepals.

AURORA BOREALIS—upright—(also called Speciosa)

Single orange-red corolla. Narrow, soft pink sepals.

AURORA SUPERBA—upright—will make basket

Single, deep orange-peach corolla. Sepals and tube of light orange-apricot.

AUSTRA-MONTANA—upright

Single brilliant orange flowers about three inches long, flaring wide at the end of tube. A specie and quite rare.

AUTUMNAL—(also called Meteor)—basket or trellis

Single corolla and small. The corolla is a light purple and the sepals a dark red. Mostly grown for its beautiful foliage which is orange, bronze, yellow and green. Feed to keep growing for new foliage.

AVE MARIA—upright or basket

Double, white corolla with just a slight flush or pink in the veining at the base of the petals. The sepals are white with a greenish tip. Tube is a greenish white with flecks of pink at the base.

AVIATOR—upright

Single white corolla with rose red sepals. Fairly large flowers and a good grower. Will stand a hotter growing condition than most other fuchsias.

AZTEC—upright

Large double corolla which is a vivid shade of violet, with small stripes of bright red, set off by bright red sepals. The plant is a good vigorous grower.

BABY DOLL—

Medium sized double flowers of amethyst violet, white sepals.

BALKAN—basket

Single, flowers about one inch long. Corolla and sepals both pink but sepals are a little lighter pink. This is one of the truly cascading varieties.

BALLERINA—upright

Single corolla, very light pink with white edging. Sepals clear pink.

BALLET GIRL—basket

Double corolla, tight petals of creamy white, sepals crimson. Heavy bloomer. Flowers remind one of a dancer's costume.

BARON VON KETTELER—upright

Large, very double. Purple corolla with petals spreading outward showing the shiny flesh colored center. Sepals are a bright crimson. Very sturdy.

BEAUTY OF SWANLEY—basket

To four feet. Single corolla, rose cerise. Tube and sepals creamy white with a recurved effect. Will stand plenty of pinching to give better bush.

BERLINER KIND—basket

Very double creamy-white corolla with streaks of dark pink at the base. Red sepals making a good combination against the green foliage.

BERNADETTE—upright

Double; deep blue corolla with pale rose to red sepals. Medium sized flowers, upright bushy grower.

BETSY ROSS (Trade Mark Reg.)*Fuchsia-La Nursery—1954 Introduction.**

An ideal pot fuchsia; will make a basket. Medium sized double corolla in blue spectrum violet—(735). Sepals white, make a quick full length upturn. Tube red. A red, white and blue number in the newer wanted contrasts. Heavy bloomer. Rich foliage.

BETTY—basket

Creamy white double corolla veined rose red. Rose red tube and sepals.

BEVERLY HILLS—upright

Single, with corolla a nice shade of burgundy red, the sepals pink to rose red, with traces of white. Flowers in clusters with long stems. A good vigorous grower.

BEWITCHED-PAT—

Double corolla dubonnet purple petals near-white at base. Tube and long green-tipped sepals white, inside sepals flushed palest pink.

BLACK PEARL—basket

Short, single corolla a very dark purple, sepals are a turkey red. Has a long tube. Vivid colors.

BLACK PRINCESS—basket—(also as an upright)

Single to semi-double with large open flowers. The corolla is the darkest purple streaked with red. Red recurved sepals. A good bloomer.

BLOOMER GIRL—basket

Large bell-shaped flowers. Tube and sepals are bright carmine. Corolla is palest pink, veined carmine.

BLOSSOM TIME—basket

Large single pink. Similar to Jack Shanahan, but softer pink.

BLUE BOY—basket

Small single, violet blue corolla, sepals between dark pink and red. If interested in standards try this one.

BLUE DANCING DOLL—upright

Double corolla purple to blue, with red sepals. A very good grower and very nice bloomer.

BLUE GOWN—upright—(will basket by pinching)

Double deep blue corolla, light carmine sepals and tube. A very nice fuchsia in the blue color range. Has long blooming season.

BLUE MOON—upright

Semi-double real blue corolla rather open petaled, about two inches in diameter. The sepals bright red.

BLUE BONNET—basket

Large single type, opening out very flat. Purple to blue in color, veined with red. Tube and sepals are red.

BLUE PENDANT—basket—(also as an upright)

Medium sized double sepals are pale rose, petals of corolla are pale campanula violet. This flower has four inner petals rolled in distinct tubes as in "Pink Quartett."

BLUETTE—basket or upright

Small semi-double corolla a pale lilac blue. The sepals are soft pink. One of the smaller bloomers but very showy.

BOLERO—upright

Double well shaped, large dark imperial purple with leathery red sepals. Good foliage and long blooming season.

BOUFFANT—basket or trellis

Long single white corolla, medium tube and large spreading sepals of dark red. Vigorous willowy grower. One of the few large single red and whites.

BRAZIER—basket

Semi-double globular type bloom of deepest carmine. The sepals are of a satiny pale carmine and are recurved.

BRIDESMAID—patent pending—upright

Double corolla lilac-orchid. Sepals white, phlox pink on underside.

BRILLIANT—upright

Single violet red corolla with scarlet sepals. Blooms nearly all year and will stand more than average amount of sun.

BRUTUS—basket—(or will grow as an upright)

Single corolla purple changing to carmine at the base of the petals. Scarlet sepals. Makes good compact ball shaped plant, not a definite trailer but makes a nice basket.

BUBBLE HANGER—basket

Single corolla flesh to rose madder, with reversed concave petals. Broad sepals light apricot pink. Does well in warmer sections.

BUNKER BOY—upright

Double corolla of long fluted geranium like petals. Thick waxy tube and long, broad sepals, white flushed palest carmine.

BUTTERFLY—basket

Large single corolla of rose bengal, crimson at the base. The sepals are very long and are crimson. Both the sepals and the petals curve backwards. The buds are long and pointed, making a nice display. A true cascader and one of the best growers.

CALIFORNIA—upright

Single corolla of light bright orange, tube and sepals light coral pink. A vigorous grower, some plants reported to reach ten feet.

CALIFORNIA CENTENNIAL—basket or upright

One of the largest double fuchsias. Long rose red sepals curl and twist back like a ram's horn. Corolla is violet with outer skirt of dark purple. Buds are very large.

CAMEO—low bush or basket

Corolla, semi-double; a shade of pink a shade lighter than the pale rose madder sepals. Self branching, also an excellent pot plant.

CARDINAL—upright

Large single corolla of dark wine red, sepals are a very dark red. Another very vigorous grower, some reaching ten feet or more. Prune heavy each year.

CARIOCA—basket

Spreading single corolla of notched petals. Long carmine, green tipped sepals; strong growing, free flowering.

CARLA—basket

Very long tube, flesh colored, sepals and corolla carmine red. Good cascade variety.

CASCADE—basket

Single corolla deep carmine, long slender sepals white flushed with pale carmine. Buds long and pointed. A good grower and nice bloomer. Universally popular. A natural cascade variety.

CATALINA—upright

Large double corolla with splashes of red at the base of petals. Carmine sepals. Vigorous grower. A sport of Gypsy Queen.

***CATHY MILLER—basket**

Double corolla, soft orchid, tube and sepals are bright red.

CENTENELLA—basket

Semi-double. Corolla magenta mauve and sepals, a fine shade of rose. Very vigorous grower.

CHARLES ABRAHAM—upright—will make good basket

Semi-double corolla of light imperial purple, sepals are crimson. Very showy blooms.

CHECKERBOARD—Fuchsia-La—upright

Tube deep red. Turned back sepals changing from red to snow-white abruptly. Single corolla, brighter red than sepals. Heat resistant.

CHIEF—upright

Very large double purple corolla with streaks of red. Dark red sepals. A very showy plant. Some plants reported to be eight feet tall.

CHIFFON—Fuchsia-La—basket

Double. Petals spread out then outer length curves inward. Petals are narrow, resembling those of a spoon type chrysanthemum. Color is bright rose with much darker stripe. Sepals are a light carmine rose.

CHINA DOLL—Fuchsia-La—upright

Large double open corolla white red sepals, makes very showy basket.

CHRYSANTHEA—basket

Double bluish purple corolla, the petals loosely arranged. Red sepals, makes a showy basket.

***CITATION—upright**

Single. Four broad white petals, sepals rose pink.

CITY OF PORTLAND—

Large flower, broad carmine sepals. Petunia purple corolla, marbled with light carmine. Best in cooler climate.

CLAIRE DE LUNE—upright

Single large long tubed flower. Salmon orange corolla. Salmon sepals.

CLARET CUP—basket

Single corolla a very outstanding shade of deep claret. Sepals pinkish white. Very long pointed buds. This is one of the natural cascades. Very good grower.

CLARION—upright

Double glistening corolla of rose bengal. Sepals pure crimson. A vigorous grower and easy bloomer.

COLLINGWOOD—upright

Large double white corolla with very pale sepals. Good bloomer, fine grower.

COLUMBINE—upright

Medium size double flower, tube and sepals, white, corolla rhodamine purple, spreads out flat.

COMMANDER IN CHIEF—upright

Large double corolla of purple with traces of red. Broad carmine sepals.

CONSTANCE—upright

Medium sized, double corolla purple with pink shade. Sepals pink. Quite vigorous.

COQUETTE—upright or basket

Small single corolla, bluish to purple. Rose red sepals. Will do as low upright.

***CORONATION—patent applied for—upright**

Double corolla of rosy-raspberry. Sepals waxy white.

CORPUS CHRISTI—Fuchsia-La—upright

1953 introduction. Luxurious green foliage. Holly-like leaves, heavily serrulated. Petals are long and flushed at the base with rose bengal blends into mineral violet. Sepals are broad and heavy with firm up curve; soft tyrian rose.

COUNTESS OF ABERDEEN—upright

Single corolla, baby pink with sepals of same color.

COVENT GARDENS—basket—(also upright)

Long single corolla of rich rose. Sepals a glossy white. The petals have a tendency to fold back a bit at the edge.

CREOLE—basket

Large double, corolla is ox-blood red with overtones of maroon. Sepals of dark crimson. The four center petals are extended on long stamens in mature flowers.

CRESCENDO—basket—(or low upright)

Single corolla, peony purple at base, blending into turkey red. Sepals turkey red. Fine clusters of beautiful buds.

CUPID—upright

Single bluish pink corolla and glowing deep pink sepals. One of the heavy bloomers.

CURLY WURLY—upright

Single bell shaped corolla, purple with streaks of red at base, sepals light red with very odd curl.

***CROWN JEWEL—upright**

Double rose corolla — greenish tube. Broad white sepals.

COLUMBIA—basket

Sport of America. Sepals flushed pink, long tube white, a single red corolla.

CRINOLINE—upright

Double corolla, soft rose pink. Sepals waxy white.

DANUBE BLUE—upright

Double corolla, very blue. Sepals deep pink.

DEBUTANTE—upright

Small semi-double pink. Corolla, tube and sepals are pale rose madder with a lavender cast. Free flowering.

DESERT ROSE—basket

Double corolla, blue to pink. Sepals light pink.

DIAMENT—upright

Large double corolla loosely formed white petals streaked with carmine and the sepals are a rich scarlet.

DISPLAY—upright

Single saucer shaped corolla with petals of deep pink. Clear pink sepals. A prolific bloomer.

DOLLAR PRINCESS—upright

Double corolla, purple to rose, scarlet sepals. Makes a good small compact growth.

DOLORES—basket

Medium sibe corolla of carmine red. Sepals same color.

DON PERALTA—upright

Double, rose burgundy corolla, rose burgundy sepals.

DOROTHY LOUISE—upright

Double corolla, pale pink. Early bloomer.

DR. JOHN GALLOWEY—basket

Large double corolla of creamy white, petals veined at base with rose madder. Very broad red sepals. Will make large pot plant.

DR. JULES WELCH—upright

Large blue, violet corolla. Dark red sepals.

DR. VANCE—upright

Double dark violet and cerise corolla. Vivid red sepals dark green foliage. Good strong grower.

DUBARRY (pat.)—upright

Double. Purple marbled pink corolla, soft pink sepals.

DUTCHESS OF ALBANK—upright

Single pink corolla, white shiny tube, slightly recurved sepals whitish pink.

ECSTACY—basket

A pale double variety. The inner petals are of hyacinth blue and the outer ones of the same color are splashed at the base with phlox pink. The reflexed broad granular sepals are neyron rose.

ELECTRA—upright

Double with wide open center, red calyx, palest pink, almost white and rose veined corolla. A large flower and good foliage.

ELKHORN—upright

Double, deep pink corolla, with carmine sepals.

ELITE—Fuchsia-La—basket

Very large double. Corolla wide spread. Color is imperial purple. Top petals variegated with light rose. Sepals light crimson rose. Very showy.

ELSA—basket

Semi-double rose purple corolla with ivory pink sepals. The large ivory buds alone are a worth while sight.

ELYSIA—upright

Large open flaring single claret corolla. Dark red sepals. Needs shade. Approximately 5 feet.

ENCHANTED (pat.)—basket

Large double corolla campanula blue, outer petals overlaid with fuchsia pink.

ERECTA NOVELTY—upright

Single corolla light pink to rose, sepals white. A very good bloomer. The flowers are very interesting because they are held erect rather than suspended.

ESPERANZA—upright—(will make good basket)

Single corolla pink to violet with red sepals. If used as basket pinch back hard.

EVELYN LITTLE—basket—(also as upright)

Small single corolla of pink. Red sepals.

FALLING STARS—basket

Single corolla of turkey red with tube and sepals of scarlet. Strong grower and fine foliage.

FANDANGO—basket

Single corolla, rose-ash red. Sepals turkey red. Very long tube of same color.

FANFARE—upright

Single tubular flowers about three inches long. Sharp pointed sepals of glistening turkey red. Scarlet corolla.

FASCINATION—upright

Double corolla, white veined with rose. Upright good grower.

FIRE FLUSH—basket—(also can be used as upright)

Single orange corolla with red sepals. Must be pinched to make good basket.

FIREFLY—upright

Single corolla of flame red. Sepals red. Blooms in clusters, to eight feet. Will take sun.

FLIRTATION—basket

Double delicate orchid corolla, light pink sepals. Medium strong growth, floriferous.

FLUORESCENT —(Fuchsia-La — 1952 Introduction — upright

Will espalier or make a large basket. Long double corolla. Large center petals are a lovely orchid shade (officially rose purple 583). The base has a distinctive white blush. Short guard or top petals are roseine purple (629/2). The green tipped white sepals meet above in a sharp pyramidal point. Very charming. The plant is healthy and vigorous.

FLYING CLOUD (pat.)—

Double corolla; white tinted with rose. Sepals are white, tinted with rose.

FORGET-ME-NOT—upright—(will basket)

Single corolla, pale blue with pale pink sepals. A very nice little bloomer.

FRITZ KREISLER—upright

Single to semi-double medium size flowers. Corolla rhodamine purple and the sepals, crimson.

GALLI GURCI—basket

Single pink corolla, tube as long as corolla, sepals flaring and reflexed. Tube and sepals waxy shell pink, stained rose pink on reverse side.

GARDENA—basket

Double corolla of very large white veined with dark pink, very wide dark pink sepals.

GAY SENORITA—basket—(will make nice upright)

Single bell-shaped corolla deep lilac, flushed rose, lighter at base of petals and with a distinct irregular light border edging the petals. Short tube, sepals long and spreading, deep rose red. Large elongated buds. Free flowering.

GENERAL IKE—Fuchsia-La—upright—(will basket)

Very large plumb bob shaped buds, looks like the plant is hanging full of waxy crimson plumb bobs. Tube long and slim, sepals very long pagoda type. Tube and sepals crimson, corolla heavy double deep aster violet, splashed at base white and crimson. Strong grower, try this one as a basket or will espalier.

GENERAL MacARTHUR—upright or will basket

Double purple corolla with red sepals. Low grower.

GERBERT—(jingle bells)—upright

Double corolla, violet to purple with ends of petals having a small petal extending out like a clapper in a bell. Sepals red.

GLADIATOR—upright

Small upright. Corolla double white, flushed pink at base. Sepals crimson.

GLENDALE—upright

A string, tall-growing plant with a profusion of dainty coral pink flowers. Will stand full sun.

GRENADIER—upright to four feet

Very rich purple, double corolla. Bright scarlet sepals. Because of fine branches, it will make a nice basket.

GUINEVERE—

Large corolla; single to semi-double orchid blue. Pure white sepals. An easy fuchsia to grow.

GUS NEIDERHOLZER—basket or upright

Large double corolla of veronica blue. Carmine sepals.

***GYPSY PRINCE—upright**

Double corolla of deep violet—purple with a few outer petals marbled flesh pink.

GYPSY QUEEN—upright

Double corolla of rose mauve, sometimes having a white petal. Sepals, deep red. A good grower and bloomer.

HALLOWE'EN—basket

Single corolla of light plum. Sepals white flushed pink. A very fine basket. Nice size flower, quite showy.

HAPHAZARD—upright

Double corolla plum purple with white edge on petals. Scarlet sepals, upright three to four feet.

HEAVENLY BLUE—upright

Single corolla of pale blue, long, narrow pale pink sepals which roll up.

HENRI POINCARE—basket

Single long bell-shaped corolla of violet blue. Pointed red sepals. One of the good baskets. A heavy feeder.

HOLLYDALE—upright

Double pink corolla, dark pink sepals, upright to four feet.

HONEYMOON—basket—(will grow as low upright)

A true sensation in blue. Semi-double open corolla of a beautiful veronica blue. Red sepals to show this blue to best advantage.

HUGH EVANS—basket

Single corolla of very nice red. Sepals dark red foliage dark green, holly shaped.

I. X. L.—Fuchsia-La—upright or basket

Single to semi-double white corolla. Turned up sepals. Palest rose. Heat resistant.

J. C. F. or JIM FAIRCLO—upright

Double corolla. Dark burgundy with darker markings at base of petals. Petals wider than most doubles. Sepals dark crimson.

JACK SHAHAN—basket

A large single with long tube and sepals. Tube and sepals are palest rose bengal, petals of same color margined with a darker shade. A strong grower.

JOAN OF ARC—basket—(will do as an upright)

Double white corolla with white sepals. A real beauty in white.

JOHN DAVIS—basket

Long single magenta corolla with geranium-like sepals. The tube is ivory. An excellent hanging basket. Late bloomer but prolific. Beautiful foliage.

JULES DALOGES—upright

Double corolla of violet plum. Very cabbage-like. Red sepals. Very popular because of its large flowers.

JUNIOR MISS—upright

Double blue mauve corolla with short outside petal splashed fuchsia pink. Tube and broad speals deep red. Blooms in abundance.

KING OF SIAM—basket

Large egg-shaped corolla of brilliant scarlet sepals with buffalo horn curl in glistening orange carmine. Fast growing and showy.

LACE PETTICOATS—patent pending—upright

Double corolla white. Sepals white blushed pink.

***LADY ANN—upright**

Double corolla. Purplish-blue, outside petals marked phlox pink. Tube and sepals white.

LE ROBUSTA—basket

Double corolla of red, white and blue with red sepals. Leaves have yellow cast with fringe on edge.

LOLLY POP—Fuchsia-La—basket

Real true basket. Cascading. Petals of huge single reddish plum purple. Sepals carmine rose.

LORD BYRON—upright

Semi-double corolla of very dark purple with reddish hue at base of petals. Sepals and tube scarlet. Heavy bloomer, medium size flowers.

LUCIEN BREVAL—basket—(will grow upright)

Very large, single, rose flower growing in clusters. Sepals and long tube almost white. Large foliage.

LUCKY STRIKE—basket—(will grow as upright)

Semi-double corolla with petals of light rose and purple with "grey" tones; tube and sepals pink, free flowering. An unusual and strikingly colored fuchsia.

LUCKY "13"—Fuchsia-La—basket

This plant is noted for its abundance of bloom and dense foliage spilling over the basket edge. Corolla a deep campanula violet (37) with radiating red veins on a lighter base. Sepals slightly upturned from the horizontal are of a brilliant carmine (21). A striking plant and heat resting.

LYCOIDES—upright

Single, small red flowers borne in great profusion. Very vigorous grower.

MACROSTEMMA ALBA—upright—(will basket)

Tiny single blooms and foliage. Almost pure white sepals and corolla, just a very faint lilac flush visible.

MADAM CARNOT—upright

Large double corolla, white to pink. Red sepals. Outstanding double flowers. Will make a basket by pinching.

MADAME CAROLYN—upright

Double corolla of a very fine rosy lilac. Deep rose sepals. Will make a basket.

MADAME DANJOUX—upright

Double corolla with splashes of carmine. Sepals bright red.

MADAME LANTELMA—upright

Extremely large double white flushed with pink. Sepals crimson. Will basket.

MAGELLANICA GRACILIS—upright

Small thin flowers with narrow red sepals and short purple corolla. Strong grower, sometimes appearing to climb.

MAIDEN'S BLUSH—low bush or will basket

Double white corolla with apple blossom pink sepals. Low bushy plant or will make a basket.

MANTILLA—basket

Single corolla, very long tube and sepals. All pure carmine, fine trailer with bronzy foliage, very heat resistant. Quite early bloomer.

MARINKA—basket

Single or semi-double, all red corolla and sepals. This fuchsia is one of the musts in all collections. Will do nicely on trellis.

MARIONETTE—upright or basket

Double corolla of white with faintest flush of pink at base of petals. The white sepals have a faint trace of very pale rose. By pinching can be made to basket.

MAZDA—upright

Large single orangey carmine. Same color sepals. Good grower.

MEI LING—basket

Semi-double pale lilac blue corolla. Pink sepals.

MELODY—basket or upright

Single corolla of pale cyclamen purple. Recurved pale neyron rose sepals. Very easy to grow.

MEPHISTO—upright

Small single corolla of deepest crimson, sepals of same color. Flowers are in clusters. This beauty bloomer is as fast a grower as you would find. It will also stand full sun except in warmest areas.

MERLE HODGES—basket

Double corolla of blue flushed pink. Sepals rosy red.

MERRY-GO-ROUND—Fuchsia-La—basket

Double corolla of rose opal. Inner petals are a petunia purple. Sepals are a brilliant cherry red. Also stand full sun except in warmest areas.

MICHELANGELO—upright

Double purple to blue corolla. Sepals crimson.

MINNESOTA—upright

Semi-double, corolla of deep purple to carmine, sepals ivory rose. Will really grow to huge size, so prune heavily. Stands lots of abuse. This fuchsia will take lots of sun.

MIMAMAR—upright

Single corolla, very open solferina purple. Ivory tube. Neyron rose sepals.

MISS B. HESS—upright

Double corolla of white veined with rose. Sepals deep scarlet. A showy plant.

MISSION BELLS—Fuchsia-La—basket or trellis

Large single corolla of deep royal purple. Crimson sepals. The petals flare out at open end of flower to form a perfect bell shape. Without doubt this is one of the most popular fuchsias grown.

MODESTY—upright

Single corolla of light rose. Sepals shell pink.

MOLESWORTH—basket

Double large snow white corolla with small red veins at base of pink. Sepals of scarlet.

MOTH BLUE—basket

Double corolla a nice shade of deep lilac blue; short tube and long, broad, upturned sepals, deep red—inside of sepals of crepe texture.

MR. WEST—upright or basket

Single purple corolla. Red sepals. Foliage mottled in various shades of green and cream.

MRS. J. D. FREDRICKS—upright

Small single blooms of salmon pink. Flowers in masses. A fast grower and will take lots of sun.

MRS. G. G. HENRY—basket

Single white corolla; tube and sepals pale pink. Good bloomer.

MRS. LOWELL SWISHER—upright

Small single tubular flowers of flesh pink to all rose corolla. White sepals.

MRS. RUNDLE—basket

Single light orange, long tube and sepals, pale salmon. Strong grower.

MRS. VICTOR REITER—basket

Single corolla in pure crimson except at base, which is creamy white. The sepals are also creamy white. A long tubed flower. Very showy.

MURIEL—basket

Semi-double open corolla veined rosy lilac. Sepals scarlet. A heavy bloomer.

NEW FASCINATION—upright

Double corolla soft pink, each petal veined rose; upright sepals scarlet. Strong plant with stiff branches and fine foliage, producing large fluffy flowers in great production.

NIOBE—basket

Double corolla. Tyrian rose, upturned sepals, white flushed pale pink. Vigorous trailing habit. (Not available for 1952 in any quantity).

NONPARIEL—upright or basket

Double to semi-double, corolla pale purple blue. Sepals are ivory pink. Fine for espalier.

OLD SMOKY—upright or basket

Double corolla of old rose with a smoky cast. Sepals pink.

OPALESCENT—Fuchsia-La—upright

Will make a large willowy basket. Large deep double corolla of bluish aster violet with an opal-like blending of delicate rose at base of petals. Perfect upcurved sepals are of a lovely china rose. Strong willowy grower.

OREGON TRAIL—basket

Single hoop-skirt corolla opening to flat saucer shape, color is light amparo purple. Petals are veined rose red, heavier at base. Tube and upturned sepals are crimson. Free flowering.

OTTO—upright

Single blue purple corolla with wide bell shaped petals. Sepals, deep crimson.

PACIFIC GROVE—upright—(makes a large basket)

Heavy double corolla of light violet with light crimson, small petals on outside that merge into dark crimson. Crimson sepals.

PAN AMERICAN—upright

Very large double corolla, very pink. Tube and sepals red.

PARTY FROCK—Fuchsia-La 1953 Introduction—upright

Very large semi-double blossoms of a lovely pastel blue. The outer petals appear to have been hand painted with a soft pink giving the overall effect of the work of a master artist. Long rose colored sepals resemble a large bird in flight. A vigorous grower to four or five feet. Large leaves of a dark green cast and of good texture. A very striking fuchsia.

PASADENA—upright

Double corolla of white with rose pink sepals.

PASTEL—basket

Single corolla, orchid pink to lilac rose. Sepals pale rose which lift up. Nice basket.

PASTEUR—basket

Double white corolla, red sepals.

PATTY EVANS—upright—will make a good basket

Double corolla, white flushed with pink. Sepals waxy white to rose.

PAUL BUNYAN—Fuchsia-La—upright

Double white corolla. Large red sepals. You must see this one.

PEPPERMINT STICK—Fuchsia-La—upright

Dense green foliage showered with large double spreading flowers. Center petals are a rich royal purple (834). Top petals are in a sharp combination largely of light carmine rose with purple edge. Clean broad upturned sepals are a darker carmine rose. A healthy dependable grower for the south.

PHENOMENAL—upright

Double corolla plum purple, streaked carmine at base of petals. Sepals bright scarlet.

PHLOX—upright or basket

Single lavender pink corolla. Sepals pink. Low grower.

PICOTEE—upright to 4 feet

Semi-double corolla, center petals Bishop's violet, fading to white base. Shorter outside petals phlox pink. Tube and sepals ivory white. Very robust.

PINK BALLOON—upright—(will basket)

Large double white corolla with pink sepals.

PINK ELEGANCE (pat.)—basket

Single corolla; pink long upturned rose pink sepals.

PINK PERFECTION—upright—(also as a basket)

Double pale pink corolla with dark pink sepals.

PINK QUARTET—Fuchsia-La—upright

Double. Most beautiful soft delicate pink flowers. Center four petals rolled into perfect tubes about pencil size. Stamens tipped with red emerge from each tube. Without a doubt this is a most striking fuchsia. Don't fail to have it.

PRESIDENT—upright

Single large corolla of light crimson. Sepals, dark crimson. The leaves have a bronze red hue. A good one to make a tree fuchsia.

PRESIDENT ROOSEVELT—basket or small bush.

Double purple corolla. Red sepals.

PRIDE OF DOWNEY—Fuchsia-La—upright

Double corolla is composed of violet center petals surrounded by other petals just one-half length of those inside. Outer petals bright crimson. Slightly twisted sepals curl back and are a darker crimson.

PRIDE OF EXTER—upright or will basket

Long, semi-double rose corolla. Light rose sepals, long, wide very saw-toothed leaves.

PRIDE OF ORION—upright

Long, loose double corolla, ivory white streaked with cerise. Sepals deep crimson.

PRIMA DONNA—upright—(also used as a basket)

Single long pure white corolla with pale pink sepals.

PRINCE OF ORANGE—basket

Single orange vermillion corolla. Deep salmon sepals.

PRINCESSITA—basket

Single corolla, rose with white base, recurved waxy corolla, rose with white base. Recurved waxy white sepals. One of the very heavy bloomers.

PUGET SOUND—basket

Double milky-white corolla of large center petals and spreading smaller ones, the outside overlaid pink on top, all petals veined pink at base. Tube and broad upturned sepals rosy-red.

PURPLE HEART—Fuchsia-La—Espalier or large basket

1950 introduction. Very large, double. Tube and long waxy sepals crimson (22). Sepals pagoda-like. When opening corolla looks like it is encased with longer petals of china rose and heart of corolla spectrum violet (735). Willowy grower, food for espalier or large basket.

PURPLE SAGE—basket

Single open saucer deep purple flower with extra long stamens and pistil. Recurved deep red sepals. Wiry red branches; very dark green foliage. Extraordinary.

QUEEN ELIZABETH—basket

Single corolla, red. Lighter red sepals. Very good basket.

RADIANCE—upright

Semi-double to double corolla, petals are different lengths; crimson at base and ends and tyrian rose in center portion. Sepals are crimson.

R. A. F.—basket

Double white to pink, medium size blooms, red sepals.

RAMONA—basket

Single red corolla, red sepals. Very long flowers.

RED MONARCH—upright

Single corolla of red. Carmine sepals. Very hardy and tall grower.

RED SPIDER—basket

Very fine basket. This fuchsia produces sheets of large long blooms with long sepals. Color of corolla is deep rose madder with very deep crimson sepals. Recommended for warm locations.

REITERS GIANT—upright

Double dark purple corolla. Short tube with broad carmine sepals. A fast grower. Should have morning sun.

REVERIE—bush

Medium to large sized double. Tyrian rose corolla. Recurved, soft tyrian rose sepals. A fine pot plant or low upright.

RICHARD DIENER—basket

Single corolla, red and white with red sepals.

ROLLA—basket—(will grow as low upright)

Both the corolla and the sepals are white with a light pearl pink suffusion.

ROSALY ROONEY—basket

Long white tube and orange-red single corolla. Heavy bloomer.

ROSEMARYE—upright

Blue to purple corolla. Ivory sepals.

ROSE PHENAMENAL—upright

Double rose to mauve corolla. Red sepals. Very large flowers.

ROSE PILLAR—upright—(will basket)

Single corolla of neyron rose, edged with a thick margin of geranium lake. Recurved neyron rose sepals tipped with green.

ROULETTE (pat.)—basket

Double corolla; rose madder, marbled pale rose at base. Multiple sepals; pale rose, fading to white at their center. Suited to warm areas.

RUBEO—upright

Double corolla rose to crimson and geranium lake, sepals pale carmine. Vigorous grower and good bloomer.

SACRAMENTO—upright—(will basket)

Single light carmine corolla with recurved sepals.

SAN FRANCISCO—basket

Single, geranium lake corolla. Sepals carmine and rose.

SAN LEANDRO—upright

Double corolla, vermillion red. Tube and sepals carmine.

SAN MATEO—basket

Extra large double corolla, darkest victoria violet with fuchsia pink splashes. Pink sepals. Very good and unusual.

SAN PABLO—basket

Large double corolla, deep violet with orchid, rose pink sepals. Nice trailing habit for large flower.

SEAFOAM—small bush

Semi-double corolla, marbled Petunia purple, tinted rose tube and sepals, white flushed rose.

SEVENTEEN—upright—(by pinching will basket)

Double; corolla and sepals both clear rose madder. This is one of the very popular buchsias. Listed as an upright but grown more as a basket to display the blooms.

SEQUOIA—basket or pot

Sport of Honey Moon. Large double corolla of light lavender with a pinkish coat. Tube and sepals are red.

SNOW FLURRY—basket

Semi-double white with a little pink on petals.

STREAMLINER pat.—

Long slender buds and tube. Semi-double corolla, extra long twisted and curved sepals. All red. Basket.

STELLA MARINA—upright

Seven to eight feet, but can basket. Semi-double long corolla, companulu violet heavily marked light crimson pink. Thrifty grower.

SOUTH PACIFIC—basket

Single white corolla and upturned crimson sepals. As flower mature the four pink veined petals open out flat, displaying extra long stamens and pistil. Yellowish green foliage.

SHARON—basket

Semi-double, pale scarlet sepals, corolla rose. Very good bloomer.

SHOWBOAT—Fuchsia-La—basket

Exceptional bloomer. Large, very double corolla; many blended and marbled shades of rose and hyacinth blue. Light rose sepals.

SNOWFLAKE—Fuchsia-La—basket

No trace of albanism or weakness common to most whites. Easy to grow. Strong and luvuriant with deep green foliage. Bell shaped, single corolla; white upcurled sepals. Heat resistant.

SOUTHGATE—Fuchsia-La—upright

Can be trained to basket. Double corolla; neyron rose pink. Tube and upper side of petals, greenish white, tips pea green, under side pale carmine rose.

SOUVENIR de HENRY HENKEL—upright or basket

Long tube and sepals of deep pink, short orange pink single corolla. Reddish foliage. Dwarf habit.

***SPRING SHOWER—tall upright**

Semi-double white corolla. Tube and sepals pink.
A large red spider.

STAR GAZER—upright

Single rose madder corolla. Sepals same color.
Flowers are held upright rather than suspended. A
good novelty fuchsia.

STORM KING—upright

White, with pink veins in large corolla. Red sepals.

STRAWBERRY FESTIVAL—upright

Creamy white corolla with streaks and blotches of
red. Sepals are a very deep rose.

SUNBURST—upright

Single corolla of sunset pink. Sepals, pale pink.

SUPER COLOSSAL—upright—(will basket)

Large double corolla. Red sepals. Purple corolla.

SUSAN PASQUIRE—basket

Double corolla, white to pink. Pink sepals. Quite
large and one of the early bloomers.

SWANLEY YELLOW—basket

Single lemon to orange corolla. Light apricot sepals.

SWEETHEART—Fuchsia-La—basket

Large double, pastel colors. Inner petals of corolla
hyacinth blue, outer petals of rose bengal. Nice long
sepals of rose madder. Really one of the most beau-
tiful fuchsias grown.

SWEET SIXTEEN—Fuchsia-La—basket or espalier

Strong grower. Double corolla. Neapolitan pink or
unusual shade. Sepals, upturned tips, neyron rose.

SWINGTIME—

Double corolla milky white with pink veining at
base of petals. Medium tube, broad, upturned red
sepals.

SIDNEY MITCHELL—basket—(will grow as upright)

Very large double, almost black shiny purple corolla.
Bright sepals.

TELEVISION—Fuchsia-La—upright

Large semi-double corolla of flushed orchid with
flushed white base. Waxy white tubes and sepals.
Sepals faint pink on underside. Buds make you think
it will be all white.

TENNESSEE WALTZ—Fuchsia-Le—upright

A strong growing bush upright. Clean cut, neat and
trim in appearance. Medium large double corolla with
curved sepals of a clean rose madder. Petals are
flushed at base with rose madded blending into a
lovely rose color of mauvette.

TERRACOTTA—basket

Single corolla, red. Red sepals which have upright
points.

THE DOWAGER—

A very large basket type double. Corolla blue-purple
with recurved sepals very bright red.

THE DOCTOR—basket

Single deep salmon pink, long tube and sepals light salmon. Strong grower, large flowers. Free blooming.

THERMO—Fuchsia-La—basket

Large single corolla; dark amethyst violet. Very striking waxy sepals. The color is crimson.

THETIS—Fuchsia-La—basket or upright

Semi-double corolla. The darkest color of inner petals is ruby red 827/3 fading at base of petal. Outer petals and sepals are turkey red. On mature flowers the inner petals drop down sometimes an inch or more and remind one of clappers in a bell.

THOMISINA—upright

Single corolla, very dark henna orange. Sepals pale ivory pink.

THYMIFOLIA—Mexico Species—

Minute flowers in profusion with tiny petals and sepals of crimson. One of the smallest.

TITANIC—upright or basket

Extremely large double carmine corolla at base to deep petunia purple out to edge. Carmine sepals.

TRAIL BLAZER—basket

A large red spider.

TRAILING AUTUM—basket

Large single corolla of pale magenta with a margin of orange vermillion. Sepals and stem are pale rose on top, shaded geranium lake underneath tipped with green.

TRAILING QUEEN—basket

Single corolla of fuchsia red with scarlet sepals. Has very beautiful brownish green leaves.

TREASURE—upright—(also used as a basket)

Very pale double orchid corolla. Well curved nylon rose sepals. Ivory tube.

TREASURE ISLAND—basket

Single corolla of shades from neyron rose at base to fuchsia pink of the very faintest. Sepals pale neyron rose. Good on small trellis also.

TRUMPETER—upright

Long single tube of luminous geranium lake, corolla slightly darker geranium lake. Flowers sometimes exceed $3\frac{3}{4}$ inches in length. Growth is strong and arching. Foliage is a tawny green except for new growth which is purplish red. Dry air and heat resistant.

TUTU—upright

Double corolla, orchid-lavender. Tubes and sepals white with phlox pink on underside.

UNCLE CHARLIE—upright

Semi-double lilac lavender corolla; medium tube and broad reflexed sepals rose red. Strong grower.

UNCLE JULES—basket—(by staking will grow upright)

Very, very double purple to blue to violet corolla. Holds its color as it ages. Recurved crimson sepals.

UPRIGHT ANNA—Fuchsia-La

Very large double red. Same as Basket Anna only upright.

UTOPIA—basket or fine for espalier

Very large long single corolla of dark tyrian rose. Brilliant rolled up crimson sepals.

VALENTINE—basket

Semi-double corolla. Imperial purple fading to white at base of petal. Sepals white to rose.

VICTORY—basket

Single corolla of very vivid scarlet. Very long flowers. Sepals glistening carmine. One of the best fuchsias. A heavy bloomer on long stems.

VINCENTE DE INDIA—upright

Double corolla of light purple with red sepals. Very showy.

VIOLA—low bush

Single corolla of real blue; sepals are pink arranged like a pin wheel.

VIOLET GEM—upright—(will basket)

Large semi-double corolla deep violet with just a touch of carmine at base of flower. Upcurved sepals of carmine. Prefers shade.

VIRGINIA BRUCE—basket or upright

Long, double beautiful blue. Red sepals. Quite a heavy bloomer.

VIVIAN LEE—upright

Single pale pink corolla with slightly darker pink sepals.

***VOO DOO—upright**

Double corolla, deep purple-violet. Shore tube and long, wide, upturned sepals darkest red.

WEDGEWOOD—bushy upright

Double corolla in striking blue and white clear and sparkling. Sepals near white.

WHITE SPIDER—upright

Very long petals and sepals like Variety Red Spider corolla. Singular, clear white, long sepals, twisted pin wheel fashion are flushed pink. A fast grower.

WHITE GIGANTEA—Fuchsia-La—upright

Largest white and red fuchsia yet known.

WHITEMOST—upright—(also used as a basket)

Single to semi-double white corolla, very pale pink sepals.

WINSTON CHURCHILL—upright

Double corolla of a fine shade of blue, upturned sepals rose pink. A continuous bloomer.

WISTERIA—basket

Single or semi-double corolla bluish mauve with flesh pink at base of lower petals. Has small petals along base. Large broad white sepals flushed bluish outside. Good trellis as well as a basket.

WONDER BLUE—upright—(used more as a basket)

Double corolla a fine blue and sepals deep rose. One of the finest blue and reds.

WOOD VIOLET—upright

Double corolla violet blue, short tube and broad, half-upturned sepals, dark red. Blooms freely.

***YANKEE-DOODLE—patent applied for—upright**

Single corolla, white with blue-purple. Sepals red.

YULETIDE—upright—(will grow as a basket)

Large double creamy white corolla, sepals and tube crimson.

***ZEPHYR—(Trade Marke Reg.)**

Fuchsia-La 1954 Introduction—upright

A lovely formal, puff, double corolla with numerous radiating petals of Rhodamine rose. Sepals of deeper rose with uniform upturn. Profuse blomer. Luxuriant foliage. Its striking display compels attention.



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